

CATEGORY	10	7	5	2
Front Cover	Includes an illustration, title of the book, and author\'s name. Font and colors fit the emotional content of the book. The graphic illustrates some scene from the book.	Includes an illustration, title of the book, and author\'s name. The graphic illustrates some scene from the book.	Includes an illustration, title of the book, and author\'s name.	Does not include illustration, title, AND/OR author\'s name
Spelling	There are 3 or fewer spelling errors on the book jacket. The author\'s name and the title are spelled correctly throughout!	There are 3 or fewer spelling errors on the book jacket, but the author\'s name is not always spelled correctly. The title is always spelled correctly.	There are 3 or fewer spelling errors on the book jacket, but the title and author\'s name are not always spelled correctly.	There are more than 3 spelling errors.
Illustration(s)	Illustrations were creative, drawn and colored neatly and were a good size.	Illustrations were drawn and colored neatly and were a good size.	Illustrations were drawn and colored neatly, but some were too large or too small.	Illustrations were drawn and/or colored carelessly.
Neatness and Effort	The book jacket has no distracting errors, corrections or erasures and is easily read. It appears the student spent a lot of effort getting things just right.	The book jacket has almost no distracting errors, corrections or erasures and is easily read. It appears the student worked hard on it.	The book jacket is fairly readable but the quality is not too good on some parts. It looks like the student ran out of time or didn't take care of it.	Very messy and hard to read. It looks like the student threw it together at the last minute without much care.
Grammar	There are no grammatical mistakes on the book jacket.	There is 1 grammatical mistake on the book jacket.	There are 2-3 grammatical mistakes on the book jacket.	There are more than 3 grammatical mistakes on the book jacket.